

Detailed Course Scheme
BBA LL.B.
(Five years integrated Law programme)

Semester II- Examination
(2016-21)

DOC201612020011



RNB GLOBAL UNIVERSITY

RNB Global City, Ganganagar Road,
Bikaner, Rajasthan 334601

OVERVIEW

RNB Global University follows Semester System along with Choice Based Credit System as per latest guidelines of University Grants Commission (UGC). Accordingly, each academic year is divided into two semesters, **Odd (July-December) and Even (January-June)**. Also, the university follows a system of continuous evaluation along with regular updating in course curricula and teaching pedagogy.

The Curriculum for BBA LL.B. Program for Even (January-June) Semester 2017, along with examination pattern is as follows:

Course Scheme

Semester - II

S. No	Course Code	Course Name	Credits
1.	16003300	Law of Contract -II	5
2.	16003400	Law of Torts and Consumer Protection	5
3.	11011200	Financial Management	5
4.	11011300	Organizational Behavior	5
5.	11011400	Marketing Management	5
6.	16000600	Comprehensive Viva	2
7.	16001300	Ability & Skill Enhancement Module-II	3
8.	99002000	NCC/NSS/Similar Activities	-
9.	99002100	Club Activities	-
Total Credits			30

EVALUATION SCHEME

The evaluation of the BBA. LL.B. program would be based on Internal and External Assessments. Internal Assessment would consist of 50% of the marks (50 marks) and external assessment (in form of End Term Exam) would consist of remaining 50% marks (50 marks). Detailed scheme of Internal and External Assessments as follows:

Internal Assessment

Type	Details	Marks
Sessional I	As per marks obtained	10
Sessional II	As per marks obtained	10

Marks obtained in various, assignments, presentations, quizzes etc.	Average of marks obtained	15
Discipline	To be decided by concerned faculty	5
Attendance	80% - 5 marks and 0.25 percent for every one percent above 80 %	10
TOTAL		50

External Assessment

Type	Marks
Theory	50

EVALUATION SCHEME- NSS/NCC/ AND CLUB ACTIVITIES

1. NCC/NSS will be completed from Semester I – Semester IV. It will be evaluated internally by the University. The credit for this will be given after IVth Semester.
2. The students have to join club/clubs with the active participation in different activities of club. The students would be continuously assessed from Semester-I to Semester-IV and credits and marks would be given after IVth Semester.

CURRICULUM

Course Name: Law of Contract II

Course Code: 16003300

Course Outline

Unit-I: Indemnity, Guarantee and Agency (Conceptual Study)

- a. Distinction between Indemnity and Guarantee
- b. Right and Duties of Indemnifier and Discharge
- c. Rights and Duties of Bailor/Bailee, Lien, etc.
- d. Definitions of Agent and Principal, Creation of Agency and its Termination

Unit-II: The Indian Partnership Act, 1932

- a. Nature of Partnership Firm
- b. Rights /Duties of Partners

- c. Incoming and Outgoing Partners, Position of Minor
- d. Dissolution and Consequences

Unit-III: The Sale of Goods Act, 1940

- a. Definitions, Distinction between Sale and Agreement to Sale
- b. Conditions and Warranties
- c. Passing of Property
- d. Rights of Unpaid Seller and Remedies for Breach of Contract

Unit-IV: The Negotiable Instrument Act, 1881

- a. Definition and Kinds of Negotiable Instruments
- b. Holder and Holder-in-Due Course
- c. Material Alterations and Crossing of Cheque, etc.
- d. Dishonour of Negotiable Instruments

Suggested Readings:

1. Pollock & Mulla, *Indian Contract and Specific Relief Act*, Lexis Nexis, 2013(14 th Edn)
2. Avtar Singh, *Law of Partnership*, Eastern Book Company, 2012 (4th Edn)
3. Avtar Singh, *Law of Contract and Specific Relief*, Eastern Book Company, 2013 (11th Edn)
4. S. P. Sengupta, *Commentaries on Negotiable Instruments' Act*, Central Law Agency, 2008 (3rd Edn).
5. Avtar Singh, *Sale of Goods*, Eastern Book Company, 2011 (7 Edn)
6. Michael G. Bridge (ed.), *Benjamin's Sale of Goods*, Sweet & Maxwell, 2013 (8 Edn)
7. P.S. Atiyah, *Sale of Goods*, Pearson Education, 2010 (12 th Edn)
8. B.M. Prasad and Manish Mohan, *Khergamvala on the Negotiable Instrument Act*, 2013, Lexis Nexis, 2013 (21st Edn)
9. P. Mulla, *The Sale of Goods and Indian Partnership Act*, Lexis Nexis, 2012 (10th Edn)

Course Name: Law of Torts and Consumer Protection

Course Code: 16003400

Course Outline

Unit-I: Introduction and Principles of Liability in Tort

- a. Definition of Tort
- b. Development of Law of Torts
- c. Distinction between Law of Tort, contract, Quasi-contract and crime
- d. Constituents of Tort: *Injuria sine damnum*, *Damnum sine injuria*
- e. Justification in Tort, *Volenti non-fit Injuria*, Necessity, Plaintiff's default, Act of God, Inevitable accidents, Private defense

Unit-II: Specific Torts-I

- a. Negligence
- b. Nervous Shock

- c. Nuisance
- d. False Imprisonment and Malicious Prosecution
- e. Judicial and Quasi: Judicial Acts
- f. Parental and Quasi-Parental authority

Unit-III: Specific Torts-II

- a. Vicarious Liability
- b. Doctrine of Sovereign Immunity
- c. Strict Liability and Absolute Liability
- d. Defamations

Unit-IV: The Consumer Protection Act, 1986

- a. Definitions of Consumer, Goods and Services
- b. Rights and Duties of Consumer
- c. Authorities for Consumer Protection
- d. Remedies

Suggested Readings:

1. W.V.H. Rogers, *Winfield and Jolowicz on Tort*, Sweet & Maxwell, 2010 (18th Edn)
2. Ratanlal & Dhirajlal, *The Law of Torts*, Lexis Nexis, 2013 (26th Edn)
3. B.M. Gandhi, *Law of Torts with Law of Statutory Compensation and Consumer Protection*, Eastern Book Company, 2011 (4th Edn)
4. R.K. Bangia, *Law of Torts including Compensation under the Motor Vehicles Act and Consumer Protection Laws*, Allahabad Law Agency, 2013
5. Ramaswamy Iyer's , *The Law of Torts*, Lexis Nexis, 2007 (10th Edn)

Course Name: Financial Management

Course Code: 11011200

Unit I: Introduction

- a. Introduction
- b. Objectives of Financial Management
- c. Scope and Functions of Financial Managers
- d. Profit Vs Wealth Maximization,
- e. Agency Costs,
- f. Time Value of Money

Unit II: Capital Budgeting Decisions

- a. Capital Budgeting Decisions,
- b. Nature of Investment Decisions,
- c. Investment Evaluation Criteria: NPV, IRR, Profitability Index , Payback Period,
- d. Accounting Rate of Return

Unit III: Cost of Capital

- a. Meaning, Factors Affecting Cost of Capital, Significance

- b. Capital Structure Theories: Concept of Value of Firm, Factors Determining Capital
- c. Structure, Financial Distress
- d. Leverages: Meaning, Types, Significance
- e. Dividend Policy: Definition and Types of Dividends, Determinants of Dividend Policy, Rights and Bonus Shares

Unit IV: Working Capital Management

- a. Significance of Working Capital Management
- b. Types of Working Capital, Objectives of Inventory Management
- c. Types of Inventory
- d. Motives for Holding Cash
- e. Objectives of Cash Management
- f. Costs and Benefits of Accounts Receivable
- g. Concept of Factoring

Suggested Readings :

1. Khan, M. Y. and Jain P. K.,(2012), *Financial Management*, 6th edition, Tata McGraw Hill Company
2. Pandey I.M, (2010), *Financial Management*, 10th edition, Vikas Publishing House
3. Prasanna Chandra, (2012), *Financial Management: Theory and Practice*,8th edition, Tata McGraw Hill
4. Van C. Horne & M.Wachowich, *Fundamentals of Financial Management*,13th edition, Prentice Hall of India, 2008.

Course Name: Organizational Behavior

Course Code: 11011300

Course Outline

Unit I: The Concept of Organizational Behavior

- a. Disciplines Contributing to the Field of Organizational Behaviour
- b. The OB Model
- c. Challenges and Opportunities for OB
- d. Diversity in Organizations

Unit II: Organizational Culture and Climate

- a. Managerial Communication
- b. Attitudes and Values
- c. Emotions and mood

Unit III: Behavioral Dynamics

- a. Perceptions
- b. Learning

- c. Personality
- d. Motivation
- e. Stress and its Management

Unit IV: Group Dynamics and Work Teams

- a. Creating Effective Teams
- b. Types of Teams
- c. Stages of Group Development
- d. Group Think
- e. Group Shift Social Loafing
- f. Group Decision Making Techniques
- g. Power and Politics
- h. Change Management

Suggested Readings:

1. Judge Robbins and Vohra, *Organizational Behaviour*, 15th edition ,Pearson education India, New Delhi, 2013
2. Luthans, *Organizational Behaviour*, 12 th edition ,Tata Mc Graw Hill, 2013
3. Parikh and Gupta, *Organizational Behaviour*, Tata Mc Graw Hill, 2010
4. Mohanty Chitale and Dubey, *Organizational Behaviour: Text and Cases*, PHI Learning, Delhi, 2013

Course Name: Marketing Management

Course Code : 11011400

Course Outline

Unit I: Introduction

- a. Meaning, Nature and Scope of Marketing
- b. Core Marketing Concepts
- c. Marketing Philosophies
- d. Concept of Marketing Mix
- e. Understanding Marketing Environment
- f. Consumer and Organisation Buyer Behaviour
- g. Market Segmentation, Targeting and Positioning

Unit II: Product Planning and Pricing

- a. Product Concept
- b. Types of Products
- c. Major Product Decisions
- d. Product Life Cycle, New Product Development.
- e. Pricing Decisions
- f. Determinants of Pricing.
- g. Pricing Process, Policies and Strategies

Unit III: Promotion and Distribution Decisions

- a. Communication Process
- b. Promotion Tools-Advertising, Personal Selling, Publicity and Sales Promotion
- c. Distribution Channel Decisions-Types and Functions of Intermediaries, Selection and Management of Intermediaries

Unit IV: Emerging Trends and Issues in Marketing

- a. Consumerism, Rural Marketing, Social Marketing
- b. Direct Marketing
- c. Green Marketing
- d. Digital Marketing – Online and Social Media Marketing
- e. Marketing Ethics

Suggested Readings:

1. Philip Kotler, K.L. Keeler, A. Koshy, M. Jha, *Marketing Management: A South Asian Perspective*, Pearson Education, Delhi. 13th Edition, 2009
2. B. Baines, C. Fill, K. Page, P.K. Sinha, *Marketing – Asian Edition*, Oxford University Press, Delhi, 2013
3. M.J. Etzel, B.J. Walker, W.J. Stanton, A. Pandit, *Marketing*, McGraw Hill, New Delhi. 14th Edition, 2010
4. J. Darymple Douglas, & Leonard J. Parsons, *Marketing Management: Text and Cases*. Seventh Edition, John Wiley and Sons, 2002
5. Arun Kumar, N.Meenakshi, *Marketing Management*, Vikas Publishing House, Noida, India, 2nd Edition, 2011
6. V.S. Ramaswamy, S. Namakumari, *Marketing Management – Global Perspective, Indian Context*, Macmillan Publishers India, New Delhi, 4th Edition, 2009

Course Name: Comprehensive Viva

Course Code: 16000600

Comprehensive Viva shall be conducted by a board of examiners constituted by the Academic Program Committee.

Note: The review of Syllabus happens on periodic basis for the benefit of the students. In case there are changes in curriculum due to review, students would be intimated in writing.

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